

British Council

Young Creative Entrepreneur Club event #1

Thursday, July, 15th, 11am-1pm, British Council Latvia, Blaumana 5a-2.

SUSTAINABLE DESIGN and ENTREPRENEURIAL SUCCESS
Sharing experience of young creative entrepreneurs and sustainable designers from the UK: Nick Rawcliffe and Adam Fairweather



Rawstudio is about creating something different, products which have a reason and have been approached from a fresh angle. All Rawstudio products have something hidden that, when discovered, offer that extra slice of satisfaction. It may be the way they are designed or engineered, a hidden functionality or a narrative behind the design.

Sustainability and local production is key to Rawstudio's designs.

Rawstudio was founded in 2004 by Nick Rawcliffe whose rich training has included time at the Royal College of Art and the Bauhaus and work in Japan on top of his first engineering degree in Mechanical Engineering from Bristol Uni.

As well as creating their own products Rawstudio also take on consultancy and commissions and are currently working on products ranging from composite materials for security locks, to interactive climbing games and winter sports products.

Nick Rawcliffe

- Founder and owner of Rawstudio, UK
- British Council's Young Creative Entrepreneur Award finalist in the UK
- Fiat design competition 2008 winner with £50k to develop the Snowbone product to go to market
- Shortlisted as the best new exhibitor at 100%Design in 2007 in London
- Graduated in Industrial Design Engineering from the Royal College of Art, London
- First engineering degree in Mechanical Engineering from Bristol University

www.rawstudio.co.uk





Adam Fairweather

- Founder of Re-worked, UK, industrial design and product development company that is focused on helping develop new social and environmentally focused projects
- Uses coffee recycling as a launching platform for his works
- Graduated in Product Design from Brighton University and Industrial Design Engineering programme from Imperial College /Royal College of Art

Adam graduated in 2005 with a first class degree in Product Design from Brighton University. He spent the majority of his degree exploring the issues that interlink socio/environmental design and his work, which reflect in examples of sustainable design solutions. After leaving University he began working for Building Design Partnership. His job role varied greatly from model making, architectural design/drafting to photography and graphics.

In 2006 Adam set up Re-worked, which is an industrial design and product development company that is focused on helping develop new social and environmentally focused projects, using Coffee recycling as a launching platform.

Adam is an Industrial designer and product developer who finds the balance between material language, environmental impact and social change. He works with industry and business to make change happen.

Adam has won several grants and scholarships: 2010 Glasu www.glasu.org.uk grant awarded to explore new coffee recycling process; 2008 Scholarship to India 'Journeys for change', trip to visit social enterprises and aid projects in the south east of India; 2007 Winston Churchill fellowship Grant for life cycle analysis of the coffee bean and others. Adam has also done lecturing in Brighton University on Design for production and 3D crafts.

www.re-worked.co.uk

